

## Putting the "career" in college and career readiness

*How earning a National Career Readiness Certificate creates a brighter future for your students!*

High school seniors can take advantage of a powerful resource to help jump start their careers. Certified Work Ready Communities (CWRC) ensures that individuals have the best skills, easy access to training and world-class job opportunities. And, because it is never too early to take control of your career, high school students can take advantage of these benefits now.

Building a pipeline of skilled workers to meet the needs of employers in your community is crucial for the future economic health of our state. Your CWRC leadership team is focused on building demand for a skilled workforce, and we need your help building supply!

### **Benefits of earning a National Career Readiness Certificate (NCRC)**

Earning an NCRC can be the first step on a student's successful career pathway. The certificate verifies a person's skill level for potential employers and demonstrates their commitment to success. To improve one's skills, easy-to-access skills gap training is also available. All of this adds up to a competitive advantage, better job and brighter future. Additional benefits include:

- Confidence that foundational skills meet the needs of local employers
- Ranking above other job applicants lacking an NCRC
- Better understanding of employers' requirements for job performance
- Determining skill improvements and training opportunities
- Realizing opportunities for career advancement and promotions
- Demonstrating on a resume an understanding of skills employers want

Skills gap training powered by KeyTrain® can help students boost their certificate level, making them more competitive in today's job market. Skills gap training consists of online, personalized education sessions that help improve WorkKeys assessment scores and overall NCRC levels.

### **How to earn an NCRC**

The Stutsman County Leadership team is currently in the process of developing this program with ACT. The team is attending four ACT training academies between October 2013- summer 2014, and will work in partnership with the county to establish on-site assessment access and funding in Stutsman County.



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**ACT**® Work Ready  
Communities