## Stutsman County: Stand up for a strong workforce for your employers!

The certified work ready communities initiative is how you can support workforce and economic development right here in Stutsman County!

Take a leadership role in building the competitive workforce your community and your employers need. The certified work ready communities initiative, powered by the ACT® National Career Readiness Certificate (NCRC<sup>™</sup>), is helping individuals document and improve their skills and can lead to better jobs and higher wages. It's helping employers make better hiring decisions, resulting in reduced training time and cost, lower turnover and higher productivity. It's helping communities like yours measure and close skills gaps and market the quality of their workforce.

And it's all backed by real-time workforce skill data updated each month for every county in every state. This county-level data is helping chambers, economic development authorities, employers, educators and individuals understand common foundational work readiness skill requirements – and ultimately build a more highly skilled workforce.

There are a number of ways you can support certified work ready communities, such as:

- Leading or participating in your local work ready community team
- Promoting awareness of Certified Work Ready Community and the National Career Readiness Certificate among employers
- Encouraging individuals across the workforce to earn an National Career Readiness Certificate
- Working with educators to build career pathways aligned to jobs in your region

For more information or to get involved on the Stutsman County team, please contact Holly Miller at 701-252-6861 or email <u>holly@growingjamestown.com</u>. For more information on ACT you can visit <u>http://www.workreadycommunities.org</u>. Stutsman County will become live on the website in January, 2014!



http://www.growingjamestown.com

