



# AGENDA

Strategic Planning Session  
April 2, 2026  
JSDC Offices – Jamestown, ND

- 10:00 AM Welcome and Introductions
- 10:10 AM Our 'Triple A' Objectives for Today
- 1) Assess: Define our scopes, best opportunities, and limits
  - 2) Align: Connect overall strategy with resources
  - 3) Articulate: Convert survey insights into clear priorities for the Strategic Plan
- 10:20 AM Review and Discussion of Key Findings from Benchmark Strategic Planning Session
- Analysis of findings
  - Reactions and validating perceptions
- 10:50 AM Quality of Life: The New Reality of Economic Development
- Defining JSDC's lane on housing, childcare, education, and workforce development
  - Leveraging the potential of the University of Jamestown
  - Addressing challenges while avoiding 'scope creep'
- 11:45 AM Working Lunch
- 12:10 PM Growth Sectors: Data, Renewable Energy, and Value-Added Agriculture
- How does JSDC evolve to meet emerging opportunities?
  - How does JSDC balance the retention of businesses with attracting new businesses? How to communicate this?
- 12:50 PM Capacity Versus Ambition: Funding, Staffing, and Resilience
- Bridging the divide on funding sufficiency
  - Balancing our wants with our ability and bandwidth
- 1:20 PM 'Pursue, Avoid, and Proceed with Caution' Inventory
- The Lead List: What must JSDC pursue and own?
  - The Avoid List: What must JSDC avoid?
  - The Proceed with Caution List: What should JSDC carefully explore or delegate to others?
- 1:50 PM Writing Our Roadmap
- Identify and rank the top three priorities for 2026 – 2029
  - Identify the existing and needed resources for each priority
  - Develop the desired outcomes for each priority
- 2:50 PM Closing Thoughts
- 3:00 PM Adjournment