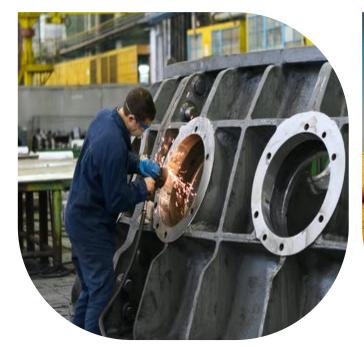
DEVELOPMENT JAMESTOWN/STUTSMAN COUNTY growingjamestown.com







JAMESTOWN/STUTSMAN DEVELOPMENT CORPORATION

2020 ANNUAL REPORT

JSDC BOARD MEMBERS

Kelly Rachel Chair JSDC Executive Committee

Marlee Siewert Vice Chair JSDC Executive Committee

Tory Hart Secretary/Treasurer JSDC Executive Committee

Mark Klose At-Large Member JSDC Executive Committee Stutsman County Commission

Mayor Dwaine Heinrich At-Large Member JSDC Executive Committee Jamestown City Council **Steve Cichos At-Large Member** JSDC Executive Committee Stutsman County Commission

David Steele At-Large Member Jamestown City Council

Gerald Horner At-Large Member Choice Bank

Lorrie Pavlicek At-Large Member Upper Midwest Investments, Inc.

Curt "CJ" Janke At-Large Member Top Shelf Energy LLC Ritch Wolf At-Large Member Retired

Nick Schauer At-Large Member First Community Credit Union

Jeremy Rham At-Large Member Otter Tail Power Company

Rodney Johnson At-Large Member Collins Aerospace

Mary Lou Urquhart At-Large Member Chamber of Commerce Chair

JSDC EX-OFFICIO BOARD MEMBERS

Rich Garman Spiritwood Energy Park Assn. Project Manager

Emily Bivens Jamestown Area Chamber of Commerce Executive Director Danica Chaput Job Service Senior Consultant

Traci Redlin South Central Dakota Regional Council Interim Executive Director Searle Swedlund Jamestown Tourism Executive Director

Jessica Alonge Stutsman County Interim Auditor/COO

Sarah Hellekson Jamestown City Administrator

JSDC **STAFF**

Connie Ova CEO Corry Shevlin Business Development Manager Tracey Pringle Administrative & Finance Coordinator



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FROM THE CHAIR

Between the Pandemic, Politics, and PPP loans, 2020 will be remembered by all of us for the challenges it presented in both our personal and professional lives. Our local business community was not immune to the difficulties in navigating the negative effects of COVID. While not all businesses struggled, most (especially in the hospitality and retail sectors) saw a severe decline in revenue due to mandated shut-downs and the implementation of social distancing requirements necessary to begin reopening. On top of the financial stress was the added burden of staff concerns due to active cases and close contact guarantine rules. We all adapted and learned how to conduct business through online and mobile app platforms, drive-ups, Zoom and Microsoft teams meetings, all the way down to the methods used for the education of our children. Even as we rebound from this pandemic, these hardships will have a continuing impact and will modify the way consumers handle their affairs forever.

Now for the good news! Through all of this Jamestown, Stutsman County, and the State of North Dakota have been diligent in their handling of the virus and resilient in our efforts to not only survive, but rather thrive. We learned that JSDC's mission to be the premier catalyst in the economic development and growth of our community takes on a new meaning in the midst of a pandemic. Although attracting new business and industry to Stutsman County will always be our primary focus, over the past year helping current businesses survive became a priority through the use of local, state, and federal programs. In addition, the attraction and retention of qualified workers is an area of concern in all industries and is an issue JSDC is continually researching.

Moving forward we remain optimistic. The Flex PACE program continues to be very popular and there are several major projects on the horizon in Jamestown and at the Spiritwood Energy Park Association. As the vaccine is distributed across the nation and we move into economic recovery, JSDC is well positioned to be a partner in stimulating economic growth throughout our region.

Finally thank you for the opportunity to serve as Chair of JSDC. It has been an honor working with the Board of Directors and Staff. May 2021 be the launching pad for future success!



Kelly Rachel Past Chair

FROM THE CEO

I just attended a "Zoom" meeting where the statistics show a 425% increase in small, local businesses in the year 2020!!! WOW, if that isn't an indication of why our dollars need to be spent locally, I don't know what is!!

A local economy is a place where people live and work, earn and spend. Its growth is dependent upon money flowing into the area, principally imported by the primary sector industries. To improve a local economy, an area needs to increase the number of primary sector businesses, which will pay a wage higher than the area average. To do this, the economic development organization should focus on companies that can utilize the area's geographic economic assets and have the greatest impact. Does this mean if our community has hundreds of acres of improved, approved real estate and a trained or trainable workforce, we are guaranteed to have economic growth? No. What it means is we have a chance. Without both, however, we have none. This is the reason your JSDC Board of Directors and JSDC Staff have worked hard to provide the infrastructure for the various "Parks" available: Spiritwood Energy Park Association, JMS Aviation Park, Bloom Industrial Park and the already completely occupied I-94 Business Park.

But there is one more issue that will determine if our area grows or declines. It is "local community attitude." In order to do all the things necessary to build an economy, the support of the "people" and all local governments is necessary. Local laws need to encourage economic growth, not stifle it.

Funding, from the private and public sector, needs to be available to pay for an aggressive economic development program, land, training, transportation systems, incentives, and all the other issues, which influence profitability. Existing companies need to be encouraged, not berated. New companies need to be welcomed, not protested.

It is a characteristic of the strongest economies to have the full support of the people and local government to cause and drive it to happen. Let's continue to "grow" Jamestown and Stutsman County with an enthusiastic "can do" attitude!!



Connie Ova CEO

NEW CHAIR **REPORT**

I am excited to move into the role of Chair of Jamestown/Stutsman Development Corporation (JSDC) and continue building on the progress we have made as a corporation and as a community.

With growth and diversification of our community in mind, I am optimistic for what the future holds for JSDC as we continue to work on a number of projects and programs. The further development of a soybean crushing facility and a commercial greenhouse at the Spiritwood Energy Park as well as future tenants for the new JMS Aviation Park will have a significant economic impact on our community. We continue to pursue the potential Buffalo City Park attraction as we believe the attraction will be a terrific asset for Jamestown, Stutsman County, and the state of North Dakota as a whole.

There are programs we will continue to offer, such as the Flex PACE Program and the Intern Program, to help address the issues employers face in Jamestown/Stutsman County. We will contunue to reach out to our stakeholders, partners, and the business community to provide a collaborative effort in addressing workforce constraints and other challenges as we work through this uncertain time.

Lastly, I would like to thank Kelly Rachel for his time as the Chair of the JSDC and look forward to working with you, the Board of Directors and Staff in the coming years.



Marlee Siewert Chair

JSDC MISSION & VISION

JSDC Vision

To be the premier catalyst in economic development and growing our community.

JSDC Mission

Jamestown/Stutsman Development Corporation (JSDC) is dedicated to area econonomic development, growth and diversification



Jamestown Gymnastics Club

Jamestown Gymnastic Club was loaned \$81,845 through the Flex PACE Interest Buydown Program to build a new facility to further their goal of providing a superior gymnastic experience and developing strong bodies and minds.



Black Bear Investments

Black Bear Investments was loaned \$23,855 through the Flex PACE Interest Buydown Program to purchase and renovate a previous vacant building downtown. The renovation has brought a new life to the facility that now houses Nodak Insurance Agency.



Reister Meats

Reister Meats was loaned \$2,680 through the Flex PACE Interest Buydown Program to purchase additional equipment that will make the business both safer and more efficient.



Kramlich-Deede Meat Locker

Kramlich-Deede Meat Locker was loaned up to \$86,000 through the Flex PACE Interest Buydown Program for an expansion of their existing facility that will allow them to hire 4 new employees and operate more efficiently with upgraded equipment.



Infinity Building Services

Infinity Building Services was loaned \$75,871 through the Flex PACE Interest Buydown Program for the purchase of an existing building. The new location will allow them to increase the company's visibility to the community.



T&K Early Intervention

T&K Early Intervention was loaned \$63,116 through the Flex PACE Interest Buydown Program to purchase an existing building downtown Jamestown to house their business. The new facility will help further the goal of evaluating and treating speech, language, and swallowing problems.



Premier Ag Solutions

Premier Ag Solutions was loaned \$47,682 through the Flex PACE Interest Buydown Program to construct a new facility for an agronomy center. They hope to bring quality customer service and strive to improve the commercial agriculture environment in northern Stutsman County.

PremierAG Solutions

Triple C Tree Service

Triple C Tree Service was loaned \$7,563 through the Flex PACE Interest Buydown Program to purchase a facility that would serve as a store front and office space as well as storage for their equipment. The purchase will allow them to operate more efficiently and have a better community presence.



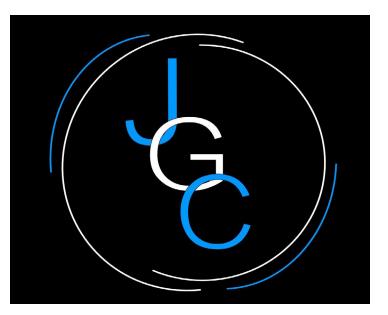
COMMUNITY DEVELOPMENT AWARD

Jamestown Gymnastics Club

Recipients of this award are recognized as a great asset to our community for providing services, activities, and other opportunities that enrich the lives of our residents.



The Jamestown Gymnastics Club invested in an extensive expansion and renovation project which allows them to provide additional activities for members of our community. They offer gymnastic opportunities to boys and girls - Parent & Toddler, Pre School & Grade School Recreational, Competitive, and Showteam classes.



GROWING JAMESTOWN AWARD

Collins Aerospace

When choosing a business to receive this award, JSDC looks at two specific criteria. The business must be currently working with JSDC or have done so in the past and the business must have a positive influence on our local economy.



Collins Aerospace is one of the world's leading providers of aerospace systems & services for large commercial aircraft. The local site in Jamestown is focused on cargo handling equipment and is a major employer in our area. Congratulations Collins Aerospace, and thank you for your continued employment and investment in our community.

TOGETHER, WE ARE REDEFINING AEROSPACE



TOOLS FOR ECONOMIC **DEVELOPMENT**

The City of Jamestown and Stutsman County have a combined Economic Development Fund, which is a multimillion dollar economic development program available to assist with expanding or relocating business. As part of financial packages, JSDC makes direct loans, equity investments and interest buy-down loans to businesses.

For detailed information on the programs listed below, visit <u>www.growingjamestown.com/business/financial-incentives/</u>

Agricultural Products Utilization Commission (APUC) Bank of North Dakota Community Development Block Grant Dakota CDC Dakota Business Lending EB-5 Economic Development Fund Flex PACE Affordable Housing Program Flex PACE Loan Jamestown Regional Entrepreneur Center Lewis & Clark Development Group ND Tax Incentives for Business New Jobs Training Funds North Dakota Development Fund Northern Plains Electric Revolving Loan Fund PACE Loan Red River Corridor Fund Small Business Organization SCORE Small Business Development Center (SBDC) South Central Dakota Regional Council (SCDRC) Step ND Work Opportunity Tax Credit (WOTC) Workforce 20/20



REGIONAL MANUFACTURERS ROUNDTABLE

Members:

Corry Shevlin

| Adam C. Dunlop | Dan Poland | Rod Johnson |
|----------------|---------------------------|----------------|
| Barry Hazer | Doug Hicks | Jon Beyer |
| Bill Seekins | Eric Lien Kent Paulson | |
| Bob Strahm | Fred Kainz Marlee Siewert | |
| Brian Miller | James Owen Matt Pederson | |
| Casey Veil | Jay Grotrian Randy Heier | |
| Chris Rathjen | Jeff Zueger Ron White | |
| Connie Ova | Jodie J. Mjoen | Steve Attleson |

CHAMBER OF **COMMERCE**

New Chamber Members

Stifel, Nicolaus & Company, Inc. **D&R Property Ventures** Firm Foundations Sober Living Vining Oil & Gas The Creative Dove Jamestown Gymnastics Club 701 Apparel Nexus-PATH Family Healing Comforts of Home Quilting **Thrivent Financial** BASE Shadvs Sapphire Gallery Youngevity – David Allen Capital **Bipolarity** Creative Complete Cleanliness Great Plains Directory Service

A Moment of Freedom Jamestown Country Club **Brock Romaine: State Farm** Gordon's Interstate Towing Nodak Insurance Company – Chelsey Geier Agency Inspired Healthcare **First Class Aviation** Hometown Improvement Modern Wellness LLC. Dale's Auto Mall & More Score: Bismarck Mandan Jamestown Dickinson Ladies View Simply Dweh Boutique Child In Our Hands Preschool & Childcare Sewbobbie Creations Don's House of Flowers

Business After Hours

The Club Room Jamestown Regional Medical Center Haut Funeral Home Sensory Garden Sapphire Gallary

Give Get Grow

Due to the negative impacts of the COVID-19 pandemic on area retail and restaurant businesses in 2020, JSDC and the Jamestown Area Chamber of Commerce sponsored the Give Get Grow program. The program generated \$68,250 in local spending. Seventy-three local businesses participated in the program by giving matching funds, selling gift cards, or both.

CHAMBER OF **COMMERCE**

RIBBON CUTTING EVENTS FOR NEW OWNERSHIP/GRAND RE-OPENING OR REMODEL

Panache Vintage Rentals Orr-iginals JBros N Me Jamestown Tourism Visitor Center Jamestown Travel The Jim- Marina The Lazy Fish – Pelican Point DaVoni's I Will Fitness Inspired Healthcare Sensory Garden Chandler & Company Country Gardens & Floral Dale's Auto Mall & More Jamestown Rural Fire Department Nick Bruns Nodak Insurance UJ Place TCF Home Loans Simply Dweh Boutique Modern Wellness Valley Flooring Sapphire Gallery Jamestown Regional Airport Brock Romine State Farm

Ground Breaking Ceremonies

Meidinger Splash Park ND Farmers Union Camp Facility



JAMESTOWN TOURISM

2020 Grant Distribution

| Entity | Grant Amount | Purpose |
|---------------------------------|--------------|---|
| The Arts Center | \$10,000.00 | Arts Market Summer Series (2020) |
| | \$10,000.00 | Arts Market Summer Series (2021) |
| | \$6,000.00 | Paint Gallery & Flooring for Hansen Studio |
| Fort Seward | \$10,798.00 | Staffing |
| Frontier Village | \$17,253.00 | Staffing/Greeters |
| | \$6,350.00 | Advertising for Stagecoach |
| | \$1,000.00 | Movie Nights at Frontier Ampitheater |
| | \$950.00 | Saloon Improvements for Visitors Center |
| | \$10,700.00 | Frontier Village Safety Improvements |
| | \$5,000.00 | Frontier Village Building Needs Assessment |
| Jamestown Chamber of Commerce | \$3,650.00 | Buffalo Days (Jul 2020) |
| | \$3,000.00 | Buffalo Days (Jul 2021) |
| Jamestown Classic Car Club | \$1,500.00 | Winter Wheel Car Show (May 2021) |
| Jamestown Downtown Assoc. | \$1,000.00 | CANCELED Rods & Hogs (Jun 2020) |
| | \$1,000.00 | Rods & Hogs (Jun 2021) |
| | \$3,000.00 | Alley Art Murial in Downtown |
| Jamestown Drag Racing Assoc. | \$7,000.00 | Event Advertising (May 2020) |
| | \$7,000.00 | Event Advertising (May 2021) |
| Jamestown Parks and Recreation | \$4,850.00 | Arctic Trail (north of Parkhurst) kiosk |
| Jamestown Rural Fire Dept. | \$4,000.00 | Ice Fishing Tournament (Feb 2021) |
| National Buffalo Museum | \$7,711.00 | Staffing |
| ND Archery Tournament | \$3,000.00 | CANCELED Best of the West Tournament (Apr) |
| Stutsman County Memorial Museum | \$9,765.00 | Staffing |
| Stutsman County Fair Board | \$2,965.73 | Fairgrounds Wayfinding Sign |
| University of Jamestown | \$5,000.00 | Basketball Shootout (Dec 2020) |
| | \$10,000.00 | NAIA National Women's Wrestling Championship (March 2021) |
| TOTALS | \$148,492.73 | |





Kayak Docks at Parks on James River

JAMESTOWN TOURISM

Jamestown Tourism and JSDC dollars work together to ensure strong visitor experiences. While 2020 was a very different year, it was one of the most productive on record. Improvements to facilities, new experiences, and plans for a signature attraction made for a very busy year.

In April, news of a new \$60 million dollar cultural attraction called Buffalo City Park was unveiled. This project spearheaded by Brian Lunde was developed in conjunction with Apogee Attractions, a world renowned theme park design company. JSDC supported a study to test the feasibility of the concept.

The year 2020 was focused on projects and improvements to the visitor experience. The list for new improvements in 2020 is long. In Jamestown's downtown corridor, the first "art alley mural" and new historical and creative elements for the Road Diet Project were created. Trail work was completed for the new Island Trail and Arctic Trail. Kayak docks were placed in two parks to connect to the James River Water Trail. The Frontier Village transitioned leadership and used the year to measure and assess for the future. Additionally Fort Seward added four new glamping sites using Civil War era tents.

Thank you to JSDC for the continued support and partnership.

2020 Jamestown Tourism Board of Directors Matt Woods, President Tena Lawrence, Vice President Taylor Barnes, Treasurer Frank Balak Paulette Ritter Sean Johnson Pam Phillips Amanda Thrift Christian Cairy Corry Shevlin, Ex-Officio Emily Bivens, Ex-Officio Pam Fosse, Ex Officio Searle Swedlund, Executive Director Allison Limke, Office Manager Mockup for new proposed Buffalo City Park



Tents at Fort Seward growingjamestown.com

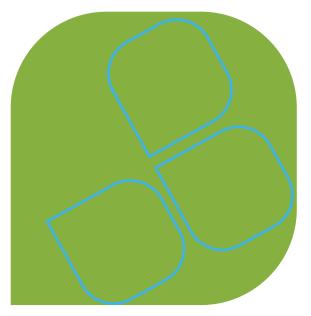
WE WELCOME YOUR QUESTIONS AND COMMENTS

The Jamestown/Stutsman Development Corporation Board of Directors and staff are committed to doing their very best to communicate with the people of Jamestown and Stutsman County.

With a regularly updated website, monthly open meetings, annual reports, and annual independent CPA audits available to the public, as well as coverage in the local media, we are doing everything possible to provide the most informative updates on JSDC projects - past, present, and future.

We are always looking for ways to effectively improve and grow. This is what we are about: Growing Jamestown and Stutsman County.

If you have suggestions, questions, or ideas please do not hesitate to contact us directly.



Sincerely, JSDC Board and Staff

Jamestown/Stutsman Development Corporation

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