



**JSDC Existing Business Outreach Committee Meeting
Tuesday, July 11, 2023
Official Minutes
JSDC Lower-Level Conference Room**

Members Present: Rod Johnson, Tory Hart, David Steele, Mark Klose, Mike Delfs.

Members Absent: Dwaine Heinrich, Casey Henderson.

Staff Present: Corry Shevlin, Alyssa Looyesen, Connie Ova, Jamie Czapiewski.

Call to order: 12:00 p.m. by Rod.

Conflict of Interest Declaration: None to declare.

Approval of Minutes: The minutes from the June 6, 2023, meeting were in the One Drive for review.

Mark made a motion to approve the minutes as shown, David seconded the motion and the motion passed unanimously.

Business Retention and Expansion: Corry introduced Alyssa as the new Director of Business Development. Together they have been working on a Business Retention and Expansion survey. This type of program has been done in the past, around 2017/2018. This will be a good way to get Alyssa out in front of the community, gather data, and see what the current needs are that can possibly be addressed through incentives. The goal is to start with the primary sector businesses within the county and branch out to other area businesses from there. The data gathered will be used to help reintroduce incentive programs as needed and help with community awareness.

The key areas that the survey questions will focus on are:

- Business and Facility Details
- Products/Services
- Market
- Industry
- Community
- Workforce

Project Updates: Connie and Corry provided updates of pending projects.

Adjourned: Rod adjourned the meeting at 12:49 p.m.

Respectfully submitted by Jamie Czapiewski, Operations Coordinator